



Data Science in Industry

Denise Gosnell, PhD

Who is PokitDok?

Kite Surfers

Neuroscientists

Mathematicians



What is PokitDok?

PokitDok is a platform for
the **business of health**
supporting transparent and
real time **healthcare**
transactions from benefits
to payment

What is PokitDok?

The **business of health**,
for developers.



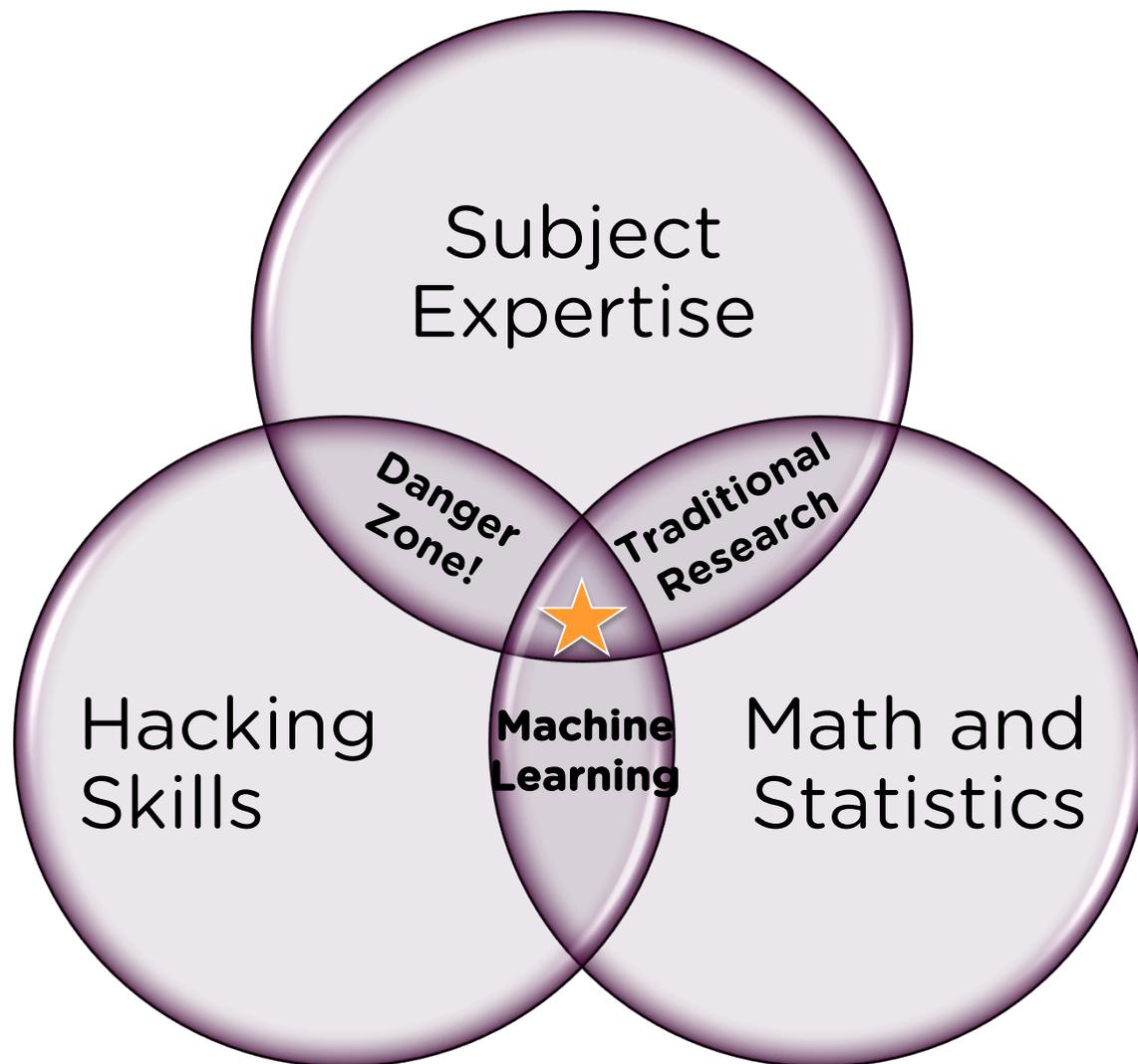
JSON-Based
API Endpoints
& EDI Support

<https://platform.pokitdok.com/>

What about the Data Science?

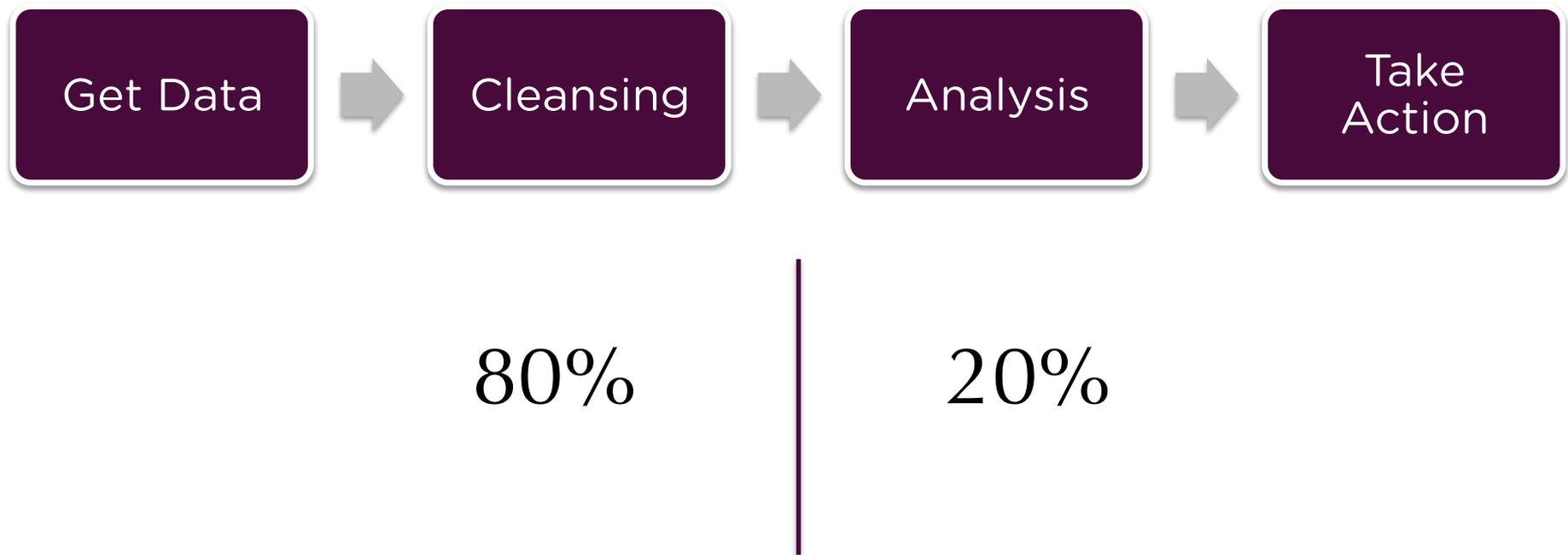


Data Science Skills:



What do Data Scientists do...?

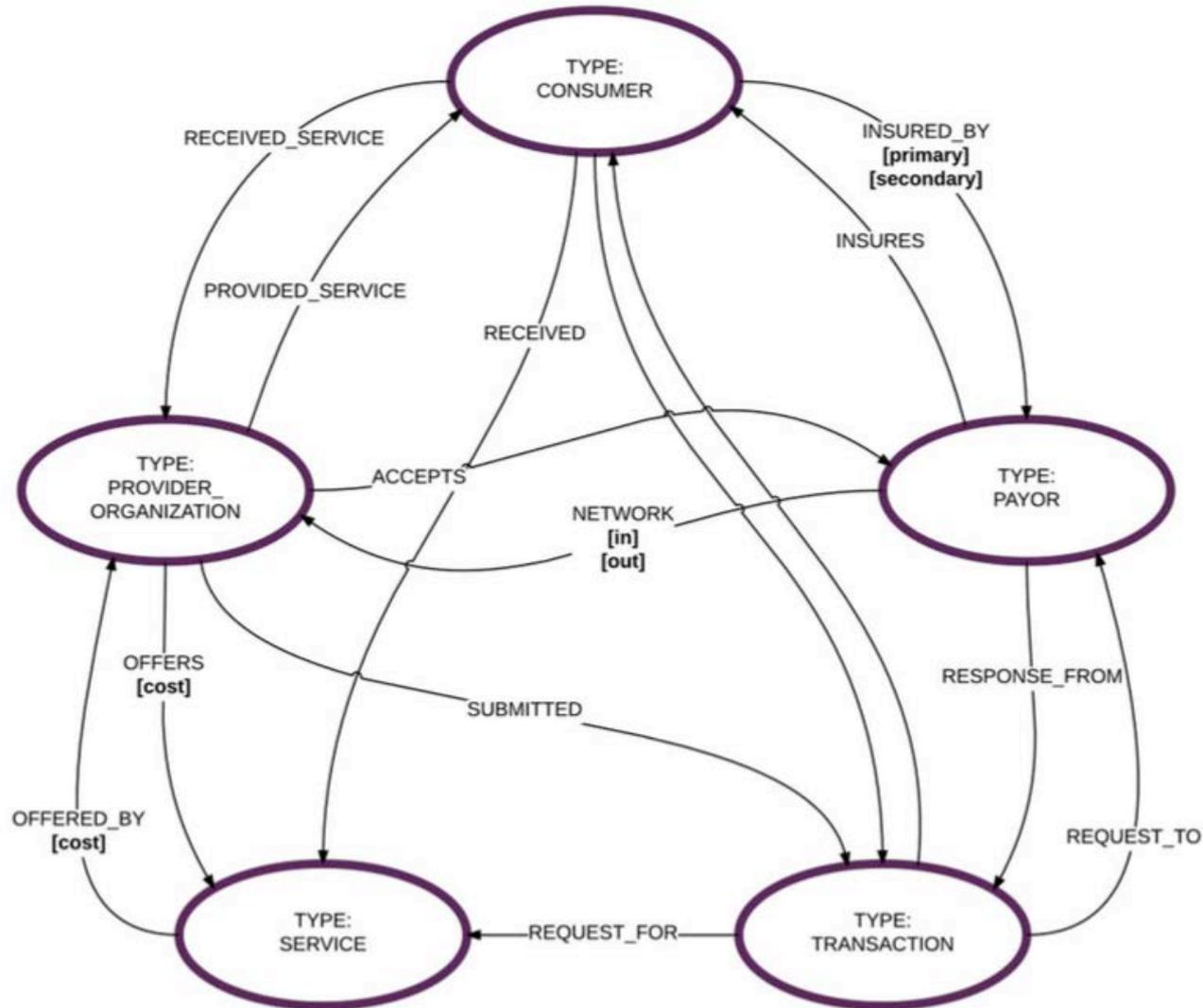
T & GitHub
@DeniseKGosnell



Data Science at PokitDok:

- **Unified Data Access:** Graph model
- **Historical insights:** Persisting and extracting insights from any health transaction
- **Predictive models:** Health exchange risk management and opportunity detection

Unified Data Access:



Unified Data Access:

How many dentists in South Carolina are male?

```
find({'gender': 'male',  
      'location.state': 'SC',  
      'specialty_primary' : 'dentistry'}).count()
```

What's the price range for cash payment for {CPT code} in {zip code}?

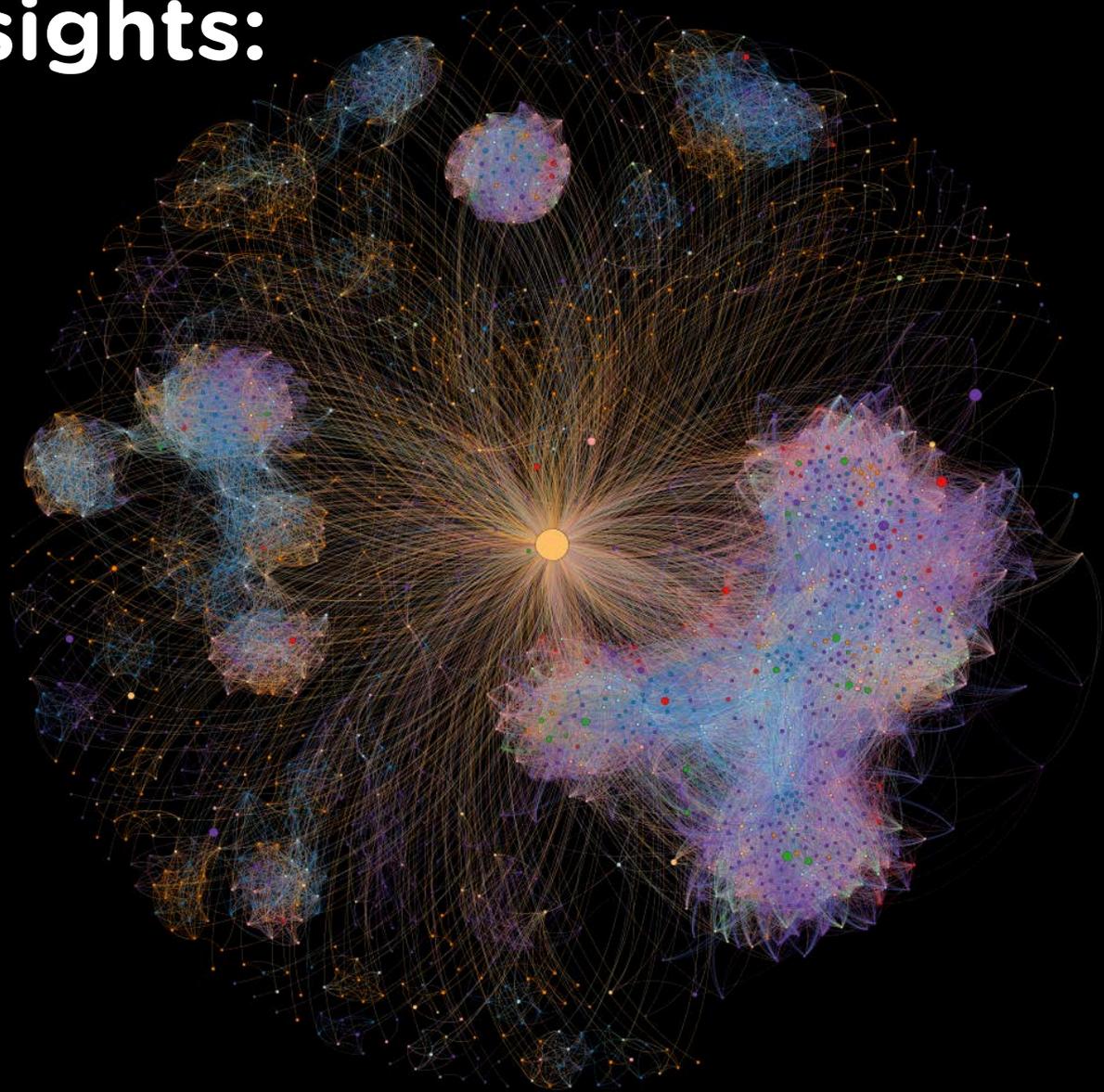
How does that compare with insurance pricing?

What are the in and out of network providers for a given insurance company?

Which payors does MUSC accept?

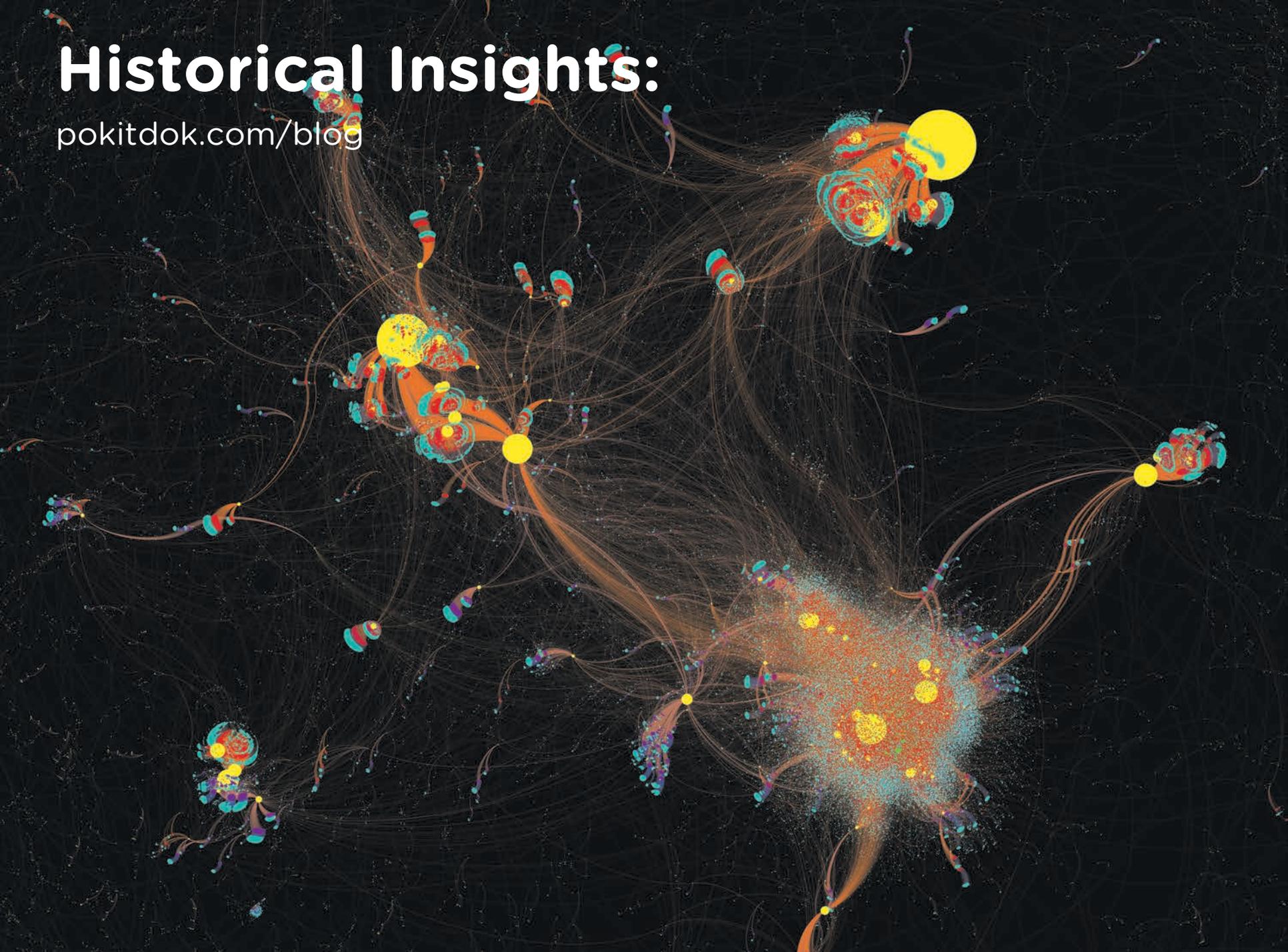
Historical Insights:

pokitdok.com/blog



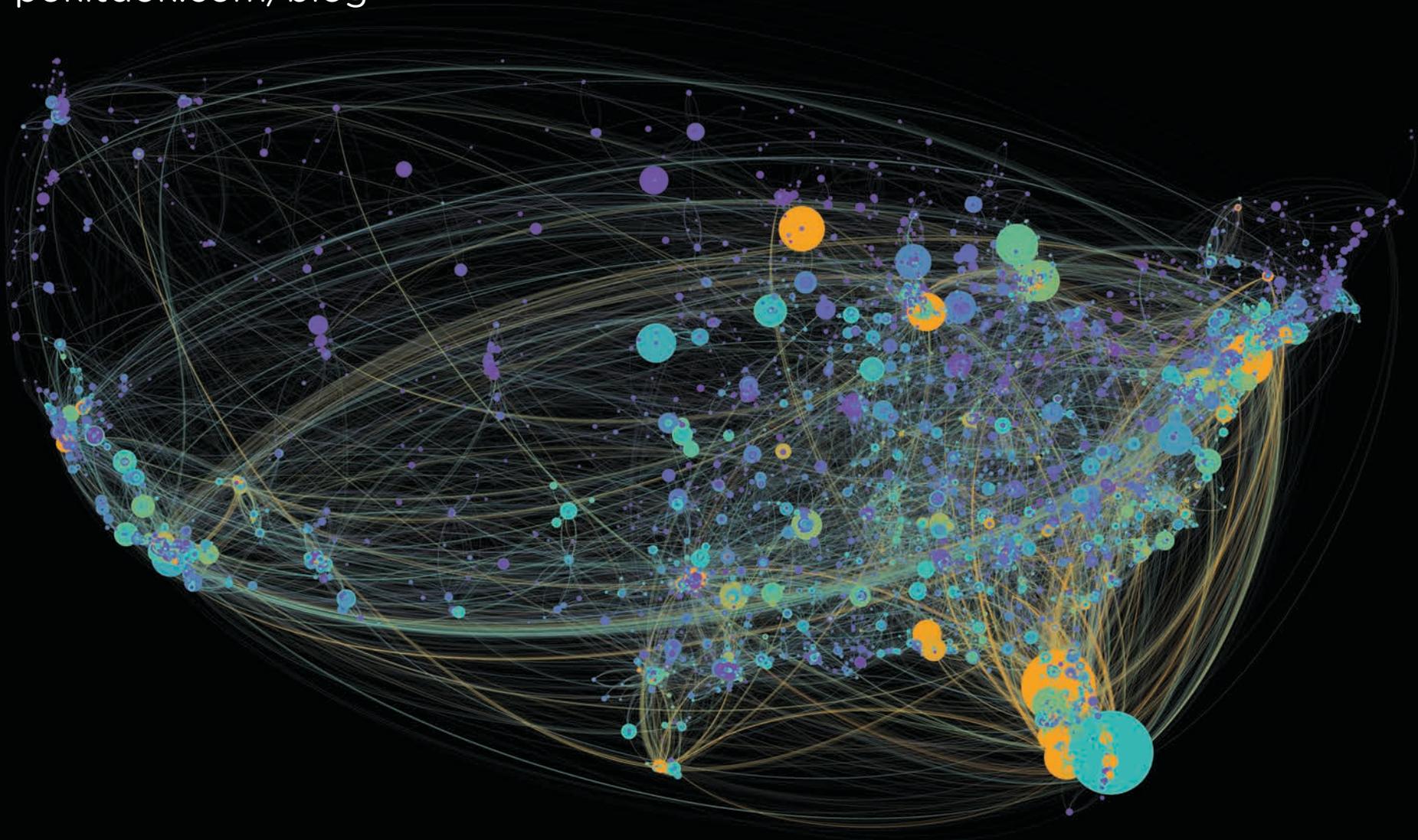
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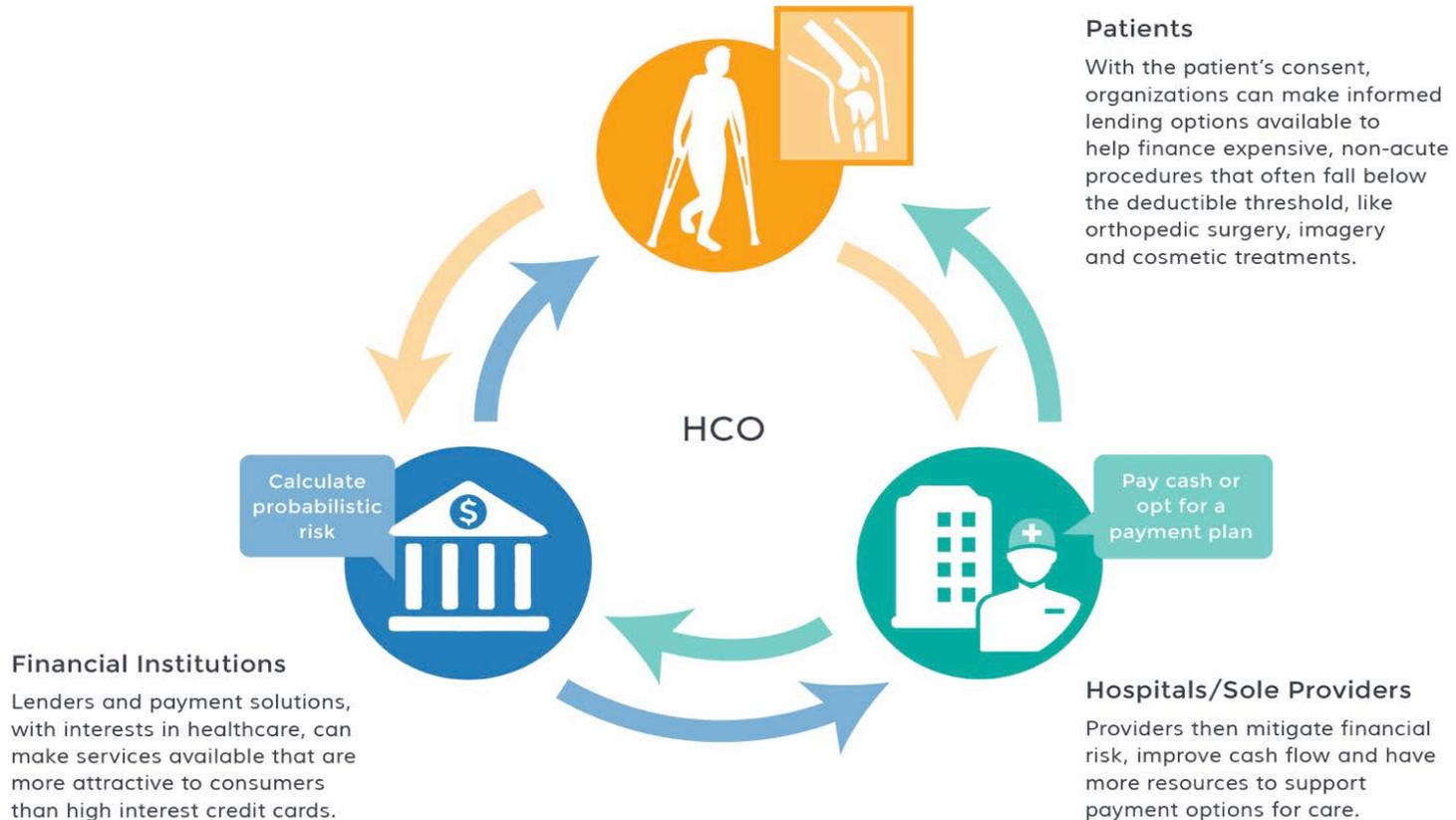
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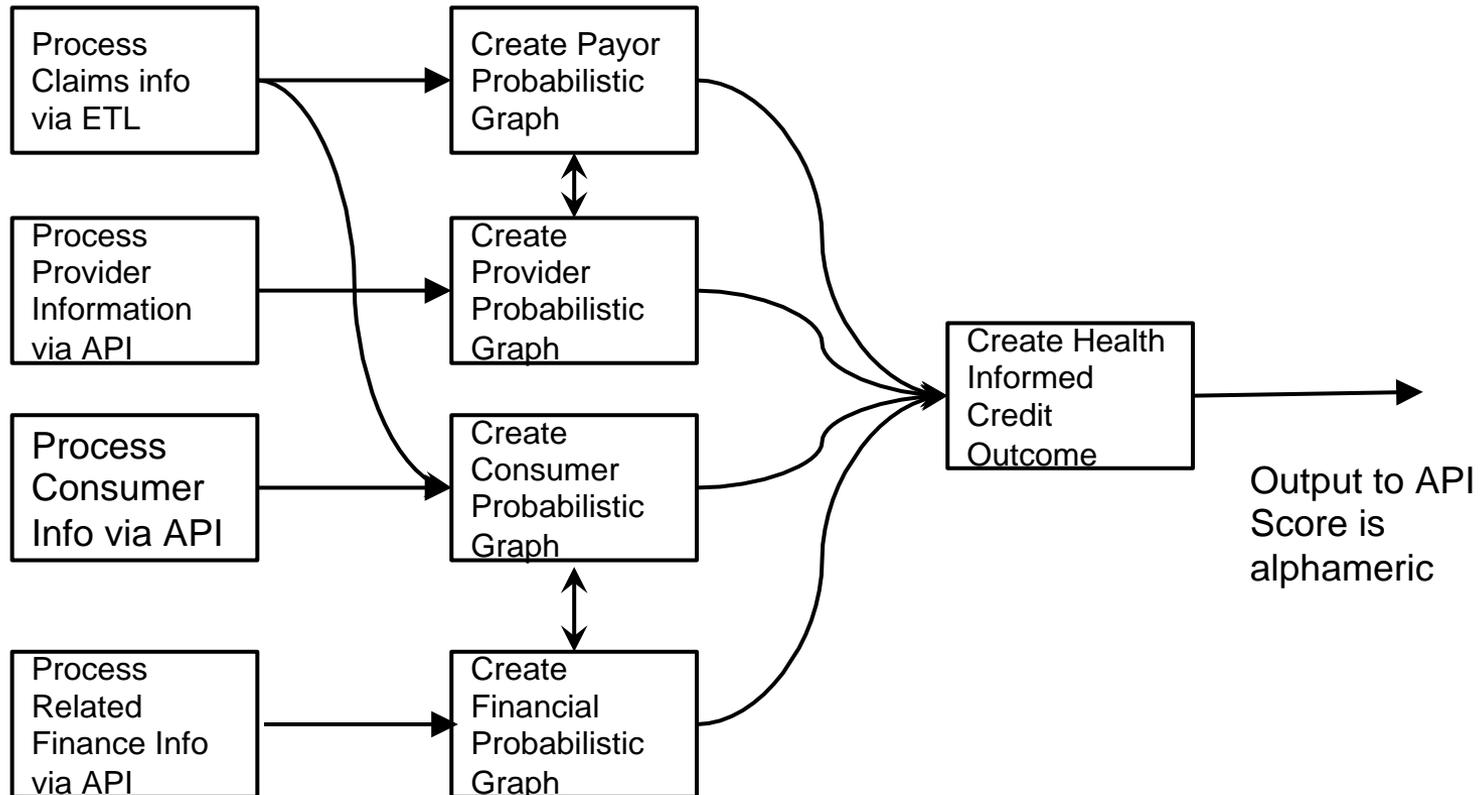


Predictive models: HCO

How it works



Health Informed Credit Outcome



“The most important thing is
coding.

Pick a problem.
Go figure it out.”

-Ted Tanner, Jr. @tctjr
CTO of PokitDok

My recommendation to you:

T & GitHub
@DeniseKGosnell

1. Start coding
2. Break stuff
3. Repeat

Some places to start:

Python:

Matplotlib

Bokeh

NetworkX

NumPy

SciPy

PyBrain

Scikit-learn

Django

Pandas

Other:

Spark

Titan

TinkerPop

iTunesU

KDNuggets

ElasticSearch

Gephi

Gremlin

GraphLab

...

Knowing what I know now,
what would I have done
differently?

Always looking for interns and grads.

pokitdok.com/careers

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