



ANALYTICS CASE COMPETITION

Darla Moore School of Business

Data Lab & Center for Applied Business Analytics

In collaboration with the College of Engineering and Computing



UNIVERSITY OF
SOUTH CAROLINA
Darla Moore School of Business

April 1 – Pre-Competition Kick-Off Virtual Meeting

April 5, 2:00 – 6:00 pm - Analytics Competition Event, DMSB 111

“How Have Airline Routes Changed Over Time and Why?”

*Sponsored by **The Boeing Company***

Hi Gamecocks,

The Darla Moore School of Business (DMSB) Data Lab and the Center for Applied Business Analytics (CABA) are now accepting applications for the Analytics Case competition sponsored by The Boeing Company!

Students must apply

We will select 20-30 eager and driven students to participate in the first ever CABA Analytics Case Competition. This is an excellent opportunity to hone your analytics, problem solving and team skills. **The winning team will receive a \$2,000 prize from CABA to be split among team members. The second and third place teams will receive a cash prize of \$1,000 and \$700 per team, respectively from CABA.**

In a team environment, students will learn more about Boeing and provide a unique and creative solution to a business problem based off a real-life business situation. Students will examine the case and will analyze public data sets to develop and validate their solution. Each team will pitch their solutions emphasizing the financial implications. Boeing data practitioners will be on hand to guide you through a high energy event to solve this real-world challenge.

What does this event entail?

Students selected for the competition should expect to attend a virtual Pre-Challenge Kick-off hosted by our team on **April 1st** and the in-person Data Challenge on **April 5th**. Event details below:

CBIA Data Challenge Events:

Event	Time	Description	Location	Function
Pre-Challenge Kick-off	Monday April 1 6:00pm – 7:00pm	Students receive competition rules, the case, the public data sources, teams will be assigned and receive a PP presentation template.	Virtual – link will be provided	All
Analytics Case Competition	Friday April 5 2:00pm – 6:00pm	Boeing will introduce the case and provide background information. Teams will be mentored by Boeing professionals and graduate students at the event. All teams will present. After that, the top 5 will teams will present to select the winning teams. A networking event will be conducted at the end with refreshments.	Darla Moore School of Business Room 111	All

Application Instructions

Freshman, sophomore and junior students in the **Darla Moore School of Business (DMSB)** and the **College of Engineering and Computing (CEC)** across all majors are eligible to apply.

Applications are due on Friday, March 22nd by 11:59 PM. In addition to completing the online application, please submit your application and resume to <https://docs.google.com/forms/d/1AVvtpmRyLg20-VxMhv9pS7Dd3ACXHN88NVsKeDWtfnw/edit?ts=5c7d9884>

Applications received without a resume will be considered incomplete.

Questions?

Please contact Linda Oldham at linda.oldham@moore.sc.edu with any questions or for more information about this event.